

RARE CANCERS AUSTRALIA // Strategic Plan on a Page 2024 - 2026

VISION

There is an equity in experience and outcomes for all Australians with cancer.

MISSION

Our mission is to improve the lives and health outcomes of all Australians living with rare, complex and less common cancers.

STRATEGIC GOALS



PATIENT ADVOCATE

Empower and support rare cancer patients to effectively navigate and advocate their own healthcare journeys



MEANINGFUL IMPACT

Amplify our brand and our impact to form partnerships for sustainability and growth



A TRUSTED VOICE

Become a trusted stakeholder in healthcare partnerships



OUTCOME ORIENTED

Deliver measurable change to policy that improves outcomes



WORKPLACE CULTURE

Attract and retain competent professionals who follow best practice and put the patients first

VALUES



COLLABORATIVE

We work in partnership with all stakeholders across the cancer care community toward common goals. We are grateful to those who contribute to our shared cause.



PATIENT-FOCUSED

We have an unwavering focus on the patient. We value and learn from the lived experience and prioritise the needs and voice of patients in all that we do.



PROFESSIONAL

We combine our expertise and experience with the latest research and evidence to provide sound advice.



EMPATHETIC

We listen, take the time to understand, and are respectful and compassionate in our approach to each individual's unique circumstance and preferences.



BOLD

We are not afraid to speak up, disrupt and start provocative conversations to drive meaningful change. We are ambitious, and relentless in our approach to make a positive difference.



TRUSTWORTHY

We deliver on what we promise and are honest in our approach.